

Part-Time Fundraising Consultant

Organization: The Human-Animal Connection (HAC)

Location: Remote (possibility for local collaboration, not required)

Job Type: Part-Time, Project-Based (6 Month Contract)

About the Human-Animal Connection (HAC) Sanctuary

The Human-Animal Connection (HAC) Sanctuary is a grassroots organization in its 4th year dedicated to fostering mutual healing between humans and animals. We aim to launch a pilot project, Donkey Dreams (working title) with miniature therapy donkeys, that will expand our reach and impact, requiring targeted fundraising to help fund the pilot in 2025

Job Overview

We are seeking a **part-time fundraising consultant** to help execute a short-term fundraising project with a clear and achievable goal of **raising \$20,000 over a 6 month period**. This position emphasizes leveraging existing networks and resources, launching a targeted crowdfunding campaign, and implementing basic donor engagement strategies. The consultant will develop and implement a fundraising plan based on a handful of modest, realistic activities to be completed by July of 2025. The consultant will also provide actionable insights and hands-on support while creating materials and templates the organization can use for future efforts.

Responsibilities

- 1. Assessment and Strategy:**
 - Evaluate HAC's existing donor base, social media following, and materials to identify strengths and gaps.
 - Develop a realistic fundraising plan tailored to achieving the project's goal. The plan will have clear strategies, milestones, and timelines.
- 2. Campaign Execution:**
 - Lead a small-scale crowdfunding campaign with clear messaging and timelines.
 - Assist with outreach to existing contacts, including email lists, social media followers, and other allied stakeholders.
- 3. Donor Engagement:**
 - Provide strategies and materials for engaging current supporters and cultivating new donors.

- Coordinate a small, informal event (e.g., a house party or open house—can be virtual) to build donor relationships.
 - 4. **Materials Development:**
 - Create reusable templates for donor communications, including letters, emails, and social media posts.
 - Draft a simple fundraising plan for future use, outlining long-term strategies for donor cultivation.
 - 5. **Reporting and Recommendations:**
 - Provide regular updates on progress and lessons learned.
 - Offer actionable recommendations for future fundraising efforts.
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Qualifications

- Proven experience in small-scale fundraising campaigns or nonprofit development.
 - Strong communication and organizational skills, with the ability to craft compelling messages.
 - Experience with crowdfunding platforms (e.g., GoFundMe, Classy) and donor engagement tools.
 - Self-motivated and able to work independently, with an understanding of grassroots organizations.
 - Familiarity with animal-focused nonprofits or similar causes is a plus.
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Time Commitment and Compensation

- **Contract Duration:** 6 months.
 - **Hours:** Approximately 15 hours per month.
 - **Compensation:** \$5,000–\$6,000 flat fee, based on experience.
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Deliverables

- Project-based fundraising plan to achieve goals.
 - Completed crowdfunding campaign with clear outcomes.
 - Templates and tools for donor communications.
 - Written assessment of the organization's fundraising potential and a basic fundraising plan.
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How to Apply

Interested candidates should submit the following to genie@thehumananimalconnection.org

1. A brief cover letter outlining relevant experience and detailing your approach to this proposed fundraising project. Also, please briefly describe how you connect with the mission of the HAC, <https://www.thehumananimalconnection.org/>.
2. A resume or portfolio of past fundraising projects.
3. A list of at least 3 references.

Applications will be reviewed on a rolling basis.